



IEEE - MVSR STUDENT BRANCH
Student Branch Code: 12161, School Code: 41329276



Women In Entrepreneurship

IEEE MVSR SB WIE Affinity Group has conducted a webinar on “Women in Entrepreneurship” on 27th July 2020. This webinar is conducted to encourage and provide guidance to upcoming women entrepreneurs in various aspects.

Student Branch Mentor:

Dr . Atul Negi,
Professor,
School of CIS,
University of Hyderabad

Student Branch Advisor:

Mr. V. Ashwini Kumar,
Head of the Department,
Information Department,
MVSR Engineering College.

Student Branch Counsellor:

Dr. D. Hari Krishna,
Associate Professor, EEE Dept.,
MVSR Engineering College.

Student Branch Executive Committee:

Chair	Mr. N. Avinash
Vice Chair	Ms. N. Sahitya
Secretary	Mr. Ch. Saiteja
Joint Secretary	Ms. R. Ruchita Reddy
Treasurer	Ms. P. Sruti
Operating Committee Head	Ms. A. P. Sahasra

WIE Affinity Group:

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Vice Chair	Ms. T. Akansha
Secretary	Ms. B. Sudeepthi
Joint Secretary	Ms. V. Sai Sri
Treasurer	Ms. S. Vibhava

Power Energy Society:

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Vice Chair	Mr. K. Sai Ganesh
Secretary	Ms. P. Sisira Reddy
Joint Secretary	Mr. G. Surya Teja
Treasurer	Mr. Sriteja Mopati
Women in Power	Ms. T. Snigdha

WIE Student Branch Advisor:

Dr. G. Kanaka Durga,
Principal and Professor,
MVSR Engineering College.

PES Advisor:

Dr. D. Hari Krishna,
Associate Professor, EEE Dept.,
MVSR Engineering College.

CS student branch advisor:

Mrs. B. Saritha
Associate Professor, CSE Dept.,
MVSR Engineering College.

CASS Student Branch Advisor:

Mrs. S. Aruna
Assistant Professor, ECE Dept.,
MVSR Engineering College

Computer Society:

Chair	Mr. E. Sai Charan
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Secretary	Mr. V. Manikanta
Joint Secretary	Mr. M. Shiva Sai Meher
Treasurer	Ms. N. Sriya
Women in Computing	Ms. A. Manisha Reddy

Circuits & Systems Society:

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Vice Chair	Ms. K. Pranathi
Secretary	Ms. K. Shreeya Rishi
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Operating Committees:

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Membership	Mr. J. Sahith
Design	Mr. K.Uthej, Mr.Danish
Program	Mr. P. Srikrushna
Social Media & Content Writing	Ms. K. Laxmi Priya

Session details:

Date: 27th July, 2020.

Time: 5:00 pm – 6:30 pm

No. of attendees: 56

Speaker for the session: Ms. Vensy Krishna, CEO, Growth Cat, Director at Law School 101, Mentor and instructor for the nano degree covering digital marketing and analytics at Udacity.

MVSR Engineering College
Affiliated to Osmania University
Nadergul, Hyderabad

IEEE MVSR Student Branch

IEEE Women in Engineering WIE

IEEE MVSR SB WIE Affinity Group
Presents webinar on
Women In Entrepreneurship
Date : 27-07-2020 | 5:00 PM IST

Speaker :

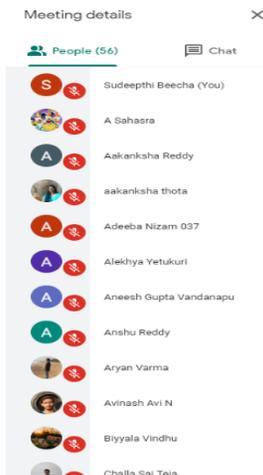
Ms.Vensy Krishna
CEO, GrowthCat

Faculty Co-ordinators
Dr. G. Kanaka Durga
WIE AG Adviser,
Principal & Professor, MVSR
Dr. D. Hari Krishna
IEEE MVSR SBC

Contact:
M.Shresta Reddy - 9505336388
R.Ruchiitha Reddy - 8790194929

<https://tinyurl.com/ieee-wie-webinar>

Poster for the event



Attendees for the session

Ms. M. Shresta Reddy, Chairperson, IEEE MVSR SB WIE Affinity Group has welcomed the speaker, Principal of MVSR Engineering College, faculty advisors, and all the attendees for the webinar. Then after, Dr. D. Hari Krishna, Student Branch Counsellor, IEEE MVSR SB has addressed the session and explained in detail to the speaker about the WIE Affinity group and also about the Entrepreneurship Development Cell present in the College.

Later, Dr. G. Kanaka Durga, Principal of MVSR Engineering College and WIE Advisor, IEEE MVSR SB has addressed the gathering and welcomed the speaker.

Then, Ms. M. Shresta Reddy has introduced the speaker Ms. Vensy Krishna, CEO, Growth Cat and later handed over the session to the speaker.

The speaker has started the session by introducing herself and she shared her experience on how she became an entrepreneur at a young age. She shared her views on all the challenges faced by one who wants to become a women entrepreneur in specific. She mainly stressed the point that one should be confident of themselves even if there is no other means of support to them.

She has addressed to the attendees that they should be self-motivated all the time and also take the advice and guidance from their seniors.

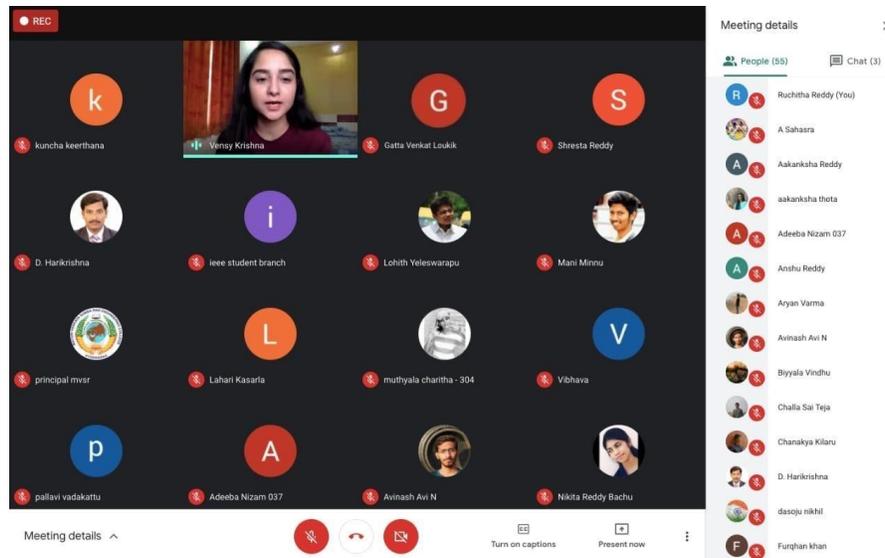


Speaker addressing the session

Then, she has spoken about the present situation in India and highlighted the increase in digital marketing these days. She has mentioned about how digital marketing became the trending course during this pandemic. Thereafter, she has thrown a light on how LinkedIn helps one to build their network and get benefit out of it.

Later, she has advised everyone to maintain a very good profile and mentioned that one should be hard-working to achieve what they want and also should be able to face challenges readily without looking back. She has encouraged one to become an entrepreneur and also has given tips on how to get a loan as a student entrepreneur and how to manage time, patience and money in order to run a company successfully.

Then, she has given details regarding the digital marketing platform and opportunities in it. At last, she has asked the attendees to raise their queries and has addressed all the queries raised by them in the session.



Speakeer addressing the queries raised by the attendees

At the end, Ms. R. Ruchitha Reddy, Joint Secretary of IEEE MVSR SB has given a vote of thanks to the speaker for sparing her valuable time for the webinar and encouraging the upcoming women entrepreneurs, and thanked Principal, SBC, ExCom members and all the attendees for their kind attention towards the session.

REPORTED BY-

IEEE MVSR SB.